

DATE: **18 July 2017**
TITLE: **Developing the Wellbeing Objectives**
AUTHOR: **Dave Mckenna**
PURPOSE: **To discuss the process for agreeing the wellbeing objectives**

Key points:

1. Swansea PSB is required to agree a set of wellbeing objectives by May 2018. These objectives, and the steps to implement them, will be the central feature of the Wellbeing Plan for Swansea.
2. In May 2017 the Public Services Board published its wellbeing assessment for the area.
3. The guidance from the Welsh Government states that:

The board must explain in their local well-being plan how their local objectives and any steps they propose to take have been set with regard to any matters mentioned in the assessment, and should be reassured that those objectives are sufficiently robust to stand up to local scrutiny.

the local objectives should seek to adopt an integrated approach to delivering against the wellbeing goals – considering how the objectives may impact on each of the goals (and on the other local objectives). One objective could deliver against multiple goals.

The local objectives set should reflect where the board has decided that collective action can be taken that will have a positive impact on the state of well-being in the area

4. Welsh Government have indicated that they expect wellbeing objectives to be:
 - Locally accountable and determined
 - Focussed and specific
 - Developed following a clear though process and method – with a sense of ‘journey’ with reflection and learning
 - Ambitious and pragmatic
 - Connected and integrated to other plans / strategies
 - Developed in a way that follows the five ways of working
5. The process for developing the wellbeing objectives is proposed as follows:

Stage One: Developing the draft objectives (May – July)

The PSB has commissioned three workshops to help develop the draft objectives; Core Group (15 June), Voluntary Sector (3 July), Partnership /Planning / Research Groups (11 July). Feedback from these workshops will be presented verbally at this meeting.

Stage Two: Technical Consultation (July – October)

This stage will include the statutory consultation with the Commissioner, consultation with partners and an initial Impact Assessment. The purpose will be to test whether the right area(s) have been selected and to canvass views on what the objectives / steps should be. Crucially this stage will be an opportunity to ensure that the objectives are integrated with corporate priorities / activity. At the end of this stage the PSB will review the feedback and update the draft objectives prior to public consultation.

Stage Three: Public Consultation (November – March)

A range of methods will be used.

The purpose will be:

- *To test the PSB's choice of objectives*
- *To test the PSB proposed steps to achieve the objectives*
- *Identify how the public can be involved in delivery the objectives*

The objectives and steps will be finalised and agreed at the end of this stage.

RECOMMENDATION(S):

- 1. To review the proposed process and suggest improvements as necessary**